The Ultimate GARDEN PARTY

ESCAPE TO ELEGANCE

Saturday, May 21, 2022 | 1 to 5 PM
Loews Sapphire Falls Resort at Universal Orlando
Visit UltimateGardenParty.org
Thank you for making a difference in her life.

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WELCOME TO THE ULTIMATE GARDEN PARTY

Second Harvest Food Bank of Central Florida (SHFBCF) is a member of Feeding America – the largest charitable domestic hunger-relief organization in the United States. SHFBCF secures and distributes food and grocery products to approximately 550 local nonprofit feeding programs throughout Central Florida. Last year, with the help of food and financial donors, volunteers and a caring, committed community, the food bank distributed 100 million meals to partner programs such as food pantries, soup kitchens, women’s shelters, senior centers, day care centers and Kids Cafes. In addition, Second Harvest’s 16-week culinary program teaches foodservice-based technical, life and employability skills to economically hard-pressed adults.

Why get involved?

• Second Harvest is working hard to fill the gap in our community by distributing more food, creating new and innovative programs to help with self-sustainment, and being thoughtful stewards of donor resources.
• Second Harvest Food Bank has the highest ranking on Charity Navigator, four stars.
• With a 97% efficiency ratio, the Food Bank is able to turn $1 into 4 meals.
• When you invest in Second Harvest Food Bank’s events you are changing lives. You are also providing a way for guests to be inspired enough to want to become engaged with our mission.

Please join us May 21, 2022 for The Ultimate Garden Party featuring entertainment, silent and live auctions, games, delicious hors d’oeuvres and libations. The best part? 100% of proceeds support Second Harvest Food Bank of Central Florida’s efforts to fight hunger in our community. Together, we can fight hunger and feed hope for our neighbors in need.

CONTACT
Maureen Mikel, Corporate Partnerships Manager
MMikel@FeedHopeNow.org | 407-514-1006
$25,000 provides 100,000 nutritious meals to our neighbors experiencing hunger in Central Florida.

*Deadline for inclusion on print invitation is November 22, 2021. **Items provided by sponsor. ***See Page 9 for details.

PRESENTING PARTNER
$25,000

Presenting Partner benefits include:

- Category exclusivity
- Partner logo on “step & repeat” banner
- Primary placement in all public relations and advertising initiatives
- Partner logo prominently displayed on electronic and print invitation*
- Twenty (20) VIP Tickets with early entry into the event
- Twenty (20) Signature Event Swag Bags
- Twenty (20) Signature Full Bloom Drawing Keys***
- Opportunity to welcome guests during the event program
- Partner mention from stage during event program
- Guaranteed inclusion in Signature Event Swag Bag**
- Acknowledgment and prominent signage at event
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner logo and link on event webpage, e-blasts & social networking campaigns
- Partner name and/or logo included in all media advertisements
- Partner recognition at event
1 in 5 local kids is at risk of going to bed hungry tonight.

*Deadline for inclusion on print invitation is November 22, 2021. **Items provided by sponsor. ***See Page 9 for details.
$12,500 provides 50,000 nutritious meals to our neighbors experiencing hunger in Central Florida.

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Food insecure seniors are more likely to suffer from *chronic health conditions.*

*SUPPORTING PARTNER

$10,000

Supporting Partner benefits include:

• Partner logo and link placed on event website
• Partner logo on electronic and print invitation*
• Placement in public relations and advertising initiatives
• Partner logo displayed at the event
• Eight (8) VIP Tickets with early entry into the event
• Eight (8) Signature Event Swag Bags
• Partner logo and link on e-blasts & social networking campaigns
• Guaranteed inclusion in Signature Event Swag Bag**
• Opportunity to provide one or more items for the Signature Full Bloom Drawing***
• Partner recognition at event

*Deadline for inclusion on print invitation is November 22, 2021. **Items provided by sponsor. ***See Page 9 for details.
$7,500 provides 30,000 nutritious meals to our neighbors experiencing hunger in Central Florida.

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“FULL BLOOM” PARTNER

$7,500

Each Signature Full Bloom Drawing Key grants you the chance to win during the Full Bloom Grand Finale moment. The Full Bloom winner will take home fabulous items, including household goodies, excursions, accessories, libations and more! Guests must be present to win.

Full Bloom Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed on Signature Full Bloom Drawing
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with early entry into the event
- Six (6) Signature Event Swag Bags
- Partner recognition during program Full Bloom Grand Finale moment
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

250,000 meals are provided daily within Second Harvest’s six-county service area.

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$7,500 provides **30,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.

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TRUNK SHOW PARTNER
$7,500

Trunk Show Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Trunk Show signage
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with early entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

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WINE PULL PARTNER

$7,500

Wine Pull Partner benefits include:

- Category exclusivity
- Partner logo prominently displayed at Wine Pull display
- Partner logo and link placed on event website
- Partner logo on electronic and print invitation*
- Placement in all public relations and advertising initiatives
- Partner logo displayed at the event
- Six (6) VIP Tickets with early entry into the event
- Six (6) Signature Event Swag Bags
- Partner logo and link on e-blasts and social networking campaigns
- Guaranteed inclusion in Signature Event Swag Bag**
- Opportunity to provide one or more items for the Signature Full Bloom Drawing***
- Partner recognition at event

$7,500 provides 30,000 nutritious meals to our neighbors experiencing hunger in Central Florida.

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PICTURE PERFECT PARTNER
$7,500

Picture Perfect Partner benefits include:

• Category exclusivity
• Partner logo will be printed on each photo booth picture every guest takes
• Partner logo prominently displayed at Photo booth display
• Partner logo and link placed on event website
• Partner logo on electronic and print invitation*
• Placement in all public relations and advertising initiatives
• Partner logo displayed at the event
• Six (6) VIP Tickets with early entry into the event
• Six (6) Signature Event Swag Bags
• Partner logo and link on e-blasts and social networking campaigns
• Guaranteed inclusion in Signature Event Swag Bag**
• Opportunity to provide one or more items for the Signature Full Bloom Drawing***
• Partner recognition at event

153,220 children are food insecure in our community.

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$5,000 provides **20,000 nutritious meals** to our neighbors experiencing hunger in Central Florida.

**VIP VALET PARTNER**

$5,000

VIP Valet Partner benefits include:

- Category exclusivity
- An opportunity to gift a lasting impression to each VIP guest as they get in their car at the conclusion of the event
- Partner logo and link on event website
- Four (4) VIP Tickets with early entry into the event
- Four (4) VIP Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

**VIP COCKTAIL PARTNER**

$5,000

VIP Cocktail Partner benefits include:

- Category exclusivity
- Opportunity to leave a lasting impression on every VIP guest as they are greeted with a VIP cocktail upon arrival to the event
- Partner logo and link on event website
- Four (4) VIP Tickets with early entry into the event
- Four (4) Signature Event Swag Bags
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

***See Page 9 for details.
More than 500,000 people in Central Florida don’t know when or where their next meal will come.

GAMES LOUNGE PARTNER
$5,000

Games Lounge Partner Benefits include:

• Category exclusivity
• Partner logo prominently displayed in Games Lounge
• Partner logo and link on event website
• Four (4) VIP Tickets with early entry into the event
• Four (4) Signature Event Swag Bags
• Partner recognition at event
• Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

SUPPORTING PARTNER
$5,000

Supporting Partner Benefits include:

• Partner logo and link on event website
• Four (4) VIP Tickets with early entry into the event
• Four (4) Signature Event Swag Bags
• Partner recognition at event
• Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

***See Page 9 for details.
HUNGER CHAMPION PARTNER

$2,500

Our Hunger Champions are dedicated individuals from the community who advocate and raise funds to support our neighbors in need. The Hunger Champions have their own platform to utilize for fundraising.

Hunger Champion Partner Benefits include:

- Partner logo displayed on Hunger Champion website
- Partner logo and link on website
- Four (4) General Admission Tickets
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

SILENT AUCTION TECHNOLOGY PARTNER

$2,500

Silent Auction Technology Partner Benefits include:

- Partner logo on the Silent Auction website
- Partner logo and link on website
- Four (4) General Admission Tickets
- Partner recognition at event
- Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

$2,500 provides 20,000 nutritious meals to our neighbors experiencing hunger in Central Florida.
1 in 7 people are facing hunger in our community.

Community Partner
$1,000

Community Partner Benefits include:
• Partner logo on website
• Partner recognition at event
• Two (2) General Admission Tickets
• Opportunity to provide items for the Signature Event Swag Bag and Full Bloom Drawing***

One-of-a-Kind Partner

If you don’t see the perfect opportunity on the partner list, make us an offer we can’t refuse!

***See Page 9 for details.
**SPONSORSHIP AGREEMENT**

Yes! I would like to participate in the Ultimate Garden Party on May 21, 2022 as:

- ☐ $25,000 Presenting Partner* (1 Available)
- ☐ $15,000 Title Partner (1 Available)
- ☐ $12,500 Supporting Partner
- ☐ $10,000 Supporting Partner
- ☐ $7,500 Chance Drawing Supporting Partner (1 Available)
- ☐ $7,500 Full Bloom Supporting Partner (1 Available)
- ☐ $7,500 Libations Lounge Supporting Partner (1 Available)
- ☐ $7,500 Trunk Show Supporting Partner (1 Available)
- ☐ $7,500 Wine Pull Supporting Partner (1 Available)
- ☐ $7,500 Picture Perfect Supporting Partner (1 Available)
- ☐ $5,000 VIP Valet Supporting Partner (1 Available)
- ☐ $5,000 VIP Cocktail Supporting Partner (1 Available)
- ☐ $5,000 Games Lounge Supporting Partner (1 Available)
- ☐ $5,000 Supporting Partner
- ☐ $2,500 Hunger Champion Supporting Partner (2 Available)
- ☐ $2,500 Silent Auction Technology Supporting Partner (2 Available)
- ☐ $1,000 Community Partner
- ☐ One-of-a-Kind Partner

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PAYMENT INFORMATION

Name

(As you would like it to appear for recognition purposes.)

Company Name

Contact Name

Address

City/State/Zip

Email

Phone

INVOICE ME

Please send invoice to the following name and address:

Name

Address

City/State/Zip

IF PAYING BY CHECK

☐ Check enclosed for $

Please make checks payable to Second Harvest Food Bank of Central Florida and mail with form to:
411 Mercy Drive, Orlando, FL 32805

IF PAYING BY CREDIT CARD

Credit Card  ☐ American Express  ☐ Visa  ☐ MasterCard  ☐ Discover

Card Number

Expiration Date  Security Code (3-digits on back of card)

Name on Card

Billing Address

City/State/Zip

Phone number of Authorized Cardholder

Printed name of Authorized Cardholder

Authorized Cardholder Signature

To discuss your partnership and customization options, please contact Maureen Mikel:
407-514-1006  |  MMikel@FeedHopeNow.org